

Good Day to all our Horseshoe Valley Members and Residents:

The HVPOA is very pleased to present to you today, for your comments, the first initial draft of an exciting “vision” for our Horseshoe Valley community over the next 20 years.

We would like to thank our HVPOA “focus group” for preparing this very concise one page initial draft “vision” for community discussion. Our focus group was comprised of an interdisciplinary team of 16 of our community members, representing a cross section of all areas of our Horseshoe Valley Settlement Area. Our professional planner Bob Lehman helped to coordinate this important initiative.

This initial draft “vision” was prepared to ultimately be our community’s initial contribution to the Township of Oro-Medonte’s 8 month, 2018 Official Plan Review. More information will be provided on our HVPOA website for your use and education over the coming weeks and months. This will include a slide deck developed by our professional planner for our focus group, and you, to help our residents become actively engaged as “citizen planners” in our community. Such things as definitions of what an official plan or zoning by-law are will also be described.

We are at a critical time in the history of our community, and facing many challenges and opportunities, as we are all aware. **One of the main goals of this “visioning” exercise for our community is getting you fully engaged in helping to be an important part of planning the community’s future we want, and deserve**, at Horseshoe. This involves taking advantage of an opportunity to be an active part in the Oro-Medonte Official Plan Review, still in its early stages. The Township will likely be providing a PIC (public information center) about all this shortly, so please stay tuned to eNews blasts.

What do we Need from you?

We need your creative ideas, your comments, and your ongoing support!

There will be **two main opportunities for your involvement** in giving us feedback on our initial community “vision”:

- 1) the first **over the next two weeks until March 15, 2018 by providing your “initial” feedback** by responding to us from this email - this updated vision will be sent to the township as our community’s initial draft contribution to the Township’s Official Plan Review over the March period; and
- 2) the second will be **in person, face to face, at our planned Thursday April 19th Town Hall meeting at the Heights of Horseshoe**, where you are all invited to participate - further information by our planner Bob Lehman and others will help in providing more background information ..even some exciting possibilities, at that time, will be presented for shaping our vibrant community’s evolution into the future as a maturing settlement area – after this, a final draft “vision” will be sent to the township to

represent our community's formal contribution to the "visioning" stage of the Official Plan Review.

So, there will be lots of time for all of us to continue to build our "vision", the essential ingredients of a very successful community, starting today, and moving us 20 years or more into the future ..this is definitely an exciting "work in progress" for all of us, and hopefully will only get better.

We particularly need your feedback on two things:

1) does the draft "vision" for Horseshoe resemble the community you want and are hoping for, and why? and

2) have we missed any important elements of a "vision" for our community that should be included?

As the township's Official Plan is effectively 20 years old, and in need of a comprehensive updating, this initiative by all of us over the next few months, may represent for many of us, a once in a lifetime opportunity, to help the community really shape an exciting future for our unique, vibrant, beautiful Horseshoe Valley area ..one that we can all be very proud of to call our home.

If you have any questions about all this, please include them in your response to our email, and we shall attempt to answer the essence of them in our ongoing eNews broadcasts. Please also continue to monitor our HVPOA website as more information is provided about our "visioning" efforts and the Oro-Medonte Official Plan Review.

Thank you all so much in advance for your participation in all this, and for your wonderful support for these efforts. And let's have some fun in being creative about our future. Its efforts like these that help make us stronger together.

Warm regards .. Ian Veitch, HVPOA Board Planning and Development Committee

**HVPOA Focus Group: Key Elements of a "Vision" for our Horseshoe Valley
Community – Feb.23/18
Initial Draft "Vision" for Horseshoe Valley For Public Comment**

Vision Statement

Horseshoe Valley is an active, four-season, recreational lifestyle community, located in a beautiful forested open space setting, where residents of all ages, and tourists alike, share a sense of belonging and stewardship of a safe, caring and healthy community. Horseshoe Valley will grow and evolve into an even more vibrant, diverse and permanent settlement and destination with full municipal services.

Vision Description

- Horseshoe Valley is a well-known, picturesque, four season recreational community, that values its beautiful natural setting, its active outdoor lifestyle, and the strong sense of belonging to a safe, caring and healthy community.
- The history of its early beginnings as a ski resort, its significant contribution to Ontario's tourism, and the expansive vistas of majestic rolling hills, forested lands, and linked green spaces are highly cherished. This legacy will be protected and stewarded by all and safeguarded in responsible growth.
- Horseshoe's natural beauty and its recreational opportunities create its strong appeal for tourists, residents and businesses alike. Golf, skiing, hiking, biking, walking, tennis, social activities & more are all available at Horseshoe. Tourism related businesses will further stimulate economic growth.
- The proximity to the nearby essential services and consumer centers of Barrie, Orillia, and Midland, complements the desirable, relaxed, semi-rural lifestyle in the valley.
- Over the next 20 years Horseshoe Valley will evolve into an even more vibrant, active and healthy, recreational lifestyle community. Growth will be balanced and staged. The nature, rate, and amount of growth will be determined through meaningful community engagement, to ensure environmental and financial sustainability, character, and consistency with broader township objectives.
- What began as a four season "resort", will grow into a full-fledged community, while maintaining the natural, rural character of the area. Infrastructure and services appropriate to a diverse and growing community will include: publicly owned and operated water, sewage, road systems, and fire protection and policing services. This will be combined with needed community facilities such as parks, linked trails and pedestrian walkways, including between the resort village and the Highlands, a recreation center & school, medical facilities, spas, and other commercial and retail uses. A planned Horseshoe village resort can complement such uses.
- We are evolving from an "adult lifestyle" type community into a diverse, multi-generational, "recreational lifestyle" community, where families, seniors, and youth of all ages can live, work, play, learn, volunteer, and live life to its fullest potential.